



LYNNWOOD EVENT CENTER

Lynnwood Convention Center Unveils New Name

Lynnwood, WA, December 14th, 2022

The Lynnwood Public Facilities District announced today the new name for the Lynnwood Convention Center. The former convention center has officially been renamed the Lynnwood Event Center, and the Public Facilities District will be known as the much simpler “The District”.

Along with the name change, The District revealed its new mission, vision and values for the property, including the Event Center. The Event Center’s new website and logo launched on December 14th, while The District will fully launch their new branding and website in early 2023, and reveal exciting new plans for the 13 acre property surrounding the Event Center.

The Event Center name change was driven by recently developed goals to expand the space beyond conventions and meetings, and an opportunity for the City of Lynnwood and surrounding communities to experience authentic and innovative arts, culture and entertainment events.

Accompanying the name change is a vibrantly colored new logo suggested by the Love Your New Neighbor heart sculpture placed on the property earlier this year with the theme of inclusiveness. The heart is a beautiful representation for the organization’s new vision to deliver a genuine, community-driven district that derives its vitality from inclusiveness, diversity, arts and sustainability. New core values that include the words Remarkable, Polished, Creative, and Collaborative, will guide the future culture of the Event Center team.

“This new brand allows us to reintroduce ourselves as a vibrant, forward-thinking place to hold events,” said Janet Pope, Executive Director of The District.

A vividly revamped website, www.lynnwoodeventcenter.com, reveals a new user-friendly interface and is exceptionally easy to navigate whether you’re looking to plan or attend an event at the facility.

While the name and logo have changed, the standards of excellence established back in 2005 when the venue opened remain the same. Chef Michael Felsenstein will continue to lead his team of culinary experts, whose menus and food are prepared from the heart. The event

management team continues to be committed to executing innovative events, exceeding expectations of the local community and all guests who come to the Lynnwood Event Center.

Visit lynnwoodeventcenter.com to explore the organization's new look and vision for the future.

The Lynnwood Event Center is owned by the Lynnwood Public Facilities District, and operated by OVG360, a division of Oak View Group.

About Lynnwood Public Facilities District

The Lynnwood Public Facilities District is a special municipal district that oversees the operation of the LEC and the surrounding property. You can learn more about us, our new name The District, our new branding, and our future plans for the property at thedistrict425.com in early 2023.

About OVG360

[OVG360](http://ovg360.com), a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes and surrounding communities.

With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, [OVG360](http://ovg360.com) helps to facilitate and drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety, and more.

